



**Who's Who in Business Sponsors**



John Sitter & Casey Morrisroe shown above



**Casey Morrisroe**  
 General Manager  
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 fax: 208.667.3574  
 www.specialtyrecreation.com  
 910 West Kathleen Avenue  
 Coeur d'Alene, ID 83815

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Meet Casey and Pete Morrisroe and their partner, John Sitter. Together, they own and operate Specialty Recreation and Marine, LLC, in Coeur d'Alene. Specialty has been in business for over 23 years. About eight years ago, the Morrisroes were customers of Specialty and looking for an opportunity when this dealership went up for sale. Currently they have 17 employees, many who are also personal members of NI ATV Club. If you are ready for a good time and exercise, this is the place to go. They will fix you up with new or used equipment for summer or winter fun. Choose from national brands of ATVs, snowmobiles, boats and other watercrafts, motorcycles, utility vehicles, and scooters with the financing available to take it home.

"We appreciate North Idaho ATV Club, Frank and all the guys who keep track of what's going on in our area to keep the trails open," Casey said. "Can't say enough about them and all that they do." Casey likes to get out for the rides as often as he can, "but it's not as many as I'd like." Work seems to get in the way of fun, but some of the staff are usually on the rides. "It's a great group and we try to sponsor some of the events." Not sure just how many years Specialty have been a member, he guessed they joined NI ATV at its conception.


A proud daddy to be in March, Casey and wife Katie have two girls, six, and two years old. No sneak previews for them, they don't know if it's a girl or boy. They always wait until the baby gets here to find out, like back in the old days. Maybe it's the Idahoan in them, Katie is native to this area, and Casey has lived here since fourth grade, that makes him a native in my book.

Check out their awesome website at [www.specialtyrecreation.com](http://www.specialtyrecreation.com) and visit in person at 772 West Kathleen Avenue, or call 208-667-3571. They are open Tuesday thru Saturday from 8:00 AM to 5:30 PM, closed Sunday and Monday.



Note: Article written and supplied by Joyce Nowacki  
 Teaching creative writing classes at NIC Workforce Training Center  
 Next class scheduled for January 26, 2010  
 6:00 PM - 8:00 PM

**TECH TIP**



**Keep your ATV Rolling**

After riding in deep snow, and loading your ATV onto the truck or Trailer for the trip home, Be sure to clean out the snow wrapped around your CV boots and axle. Otherwise snow can freeze to the boot causing it to tear the boot the next time you ride the ATV.

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**Dave Stetzelberger**

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